## **Principal Profile**

Principal Name: Water Quality Association of Wisconsin

 $\textbf{Business Or Interest:} \ \ \textbf{The Water Quality Association of Wisconsin represents manufacturers},$ 

suppliers, and retail distributors of water treatment devices, replacement

chemicals, filter cartridges, and bottled water. Manufacture and distribution of water treatment appliances and products. Retail sale and rental of water treatment appliances, including installation and products. Delivery of sale, bottled water and other water treatment chemicals and

supplies. Repair and programming of water treatment appliances. Water analysis.

Lobbying Interests: The Water Quality Association of Wisconsin may enter comment on

matters of water quality, pluming code, DNR code, licensing and registrations, marketing rules, transportation rules and fees, and small business regulations. Plumbing rule changes, POWTS discharge rules groundwater quality parameters, shipping restrictions, transportation

fees, tax increases, no-call list registration.

**CEO Name:** Sam Baron

Title: Administrative Assistant

Contact Name: Cheryl Lytle

Address: 10 W. Mifflin St., Ste 205

City, State, Zip: Madison, WI 53703

**Phone:** (608) 244-8460 **Fax:** (608) 244-9030

E-mail: cheryl@capgroupwi.com

Web Site: http://www.wqaw.com